



STAAR

Symposium on Therapeutic Advances in Animal Rehabilitation

Sept. 27-30, 2023

Parsippany, New Jersey, US



**Hands down - STAAR is the Conference
with the most hands-on training**

Conference Preview

Instructors

- Laurie Edge-Hughes, PT, MAn St, CAFCI, CCRT
- Debbie Gross Torraca, MSPT, DPT, CCRP, CCMT, Boarded Orthopedic Clinical Specialist Emeritus
- Amie Lamoreaux Hesbach, PT, DPT, MSPT, CCRP, CCRT, CKTP
- Jenny Moe, PT, MS, DPT, CCRT
- Elena Saltis, BSc, NZPT, APA, CCRT
- Susan Davis, PT, DPT
- Ria Acciani, MPT, CCRP

and more...

Topics

- Mulligan Techniques for Extremities and Spine
- The Multimodal Management of Iliopsoas Muscle Injuries
- Advancements in Degenerative Myelopathy
- Advanced Manual Therapy for the Canine Spine
- Conservative Management of Medial Shoulder Hypermobility
- Puppy Conditioning
- Kinesiology Taping
- Instrument-Assisted Soft Tissue Mobilization
- Sensory Stimulation for Neuroplasticity
- Conservative Management of Patellofemoral and Stifle Instabilities

and more...



Exhibitor Schedule

- Recommended exhibitor days/hours: Wed. Sept 27 - Fri. Sept 29; 8:00am - 6:30pm
- Optional bonus day/time: Sat. Sept 30; 8:00am - 12:30pm
(Saturday schedule includes workshops for ultra-dedicated pet parents)
- Thursday Evening Cocktail Party in Exhibit Hall (this year's theme: *Boogie Wonderland*)



Sponsorship Opportunities

Conference Program

- 300 printed copies
- over 12,000 copies distributed electronically through **Vital Vet**

- additional distribution through social media

Workshop sponsors

- attend workshop
- assist with demos
- workshop room drop



Vital Vet - The largest website of pet specialty products and services for pet parents and veterinary professionals.
www.vitalvet.org

<p>Exhibitor Space \$1,900 (15 total spaces available)</p>	<p>RockSTAAR \$5,500 (1 available)</p>	<p>SuperSTAAR \$6,500 (2 available)</p>	<p>MegaSTAAR \$10,500 (4 available)</p>
<p>Exhibitor Space includes:</p> <ul style="list-style-type: none"> • Table (4'x8') in premier space directly outside classrooms • Table skirt • Chair 	<p>All Exhibitor Space amenities with <u>2 Exhibitor Packages</u> including Conference meals and Cocktail Reception</p>	<p>All Exhibitor Space amenities with <u>2 Exhibitor Packages</u> including Conference meals and Cocktail Reception</p>	<p>All Exhibitor Space amenities with <u>2 Exhibitor Packages</u> including meals and Cocktail Reception</p>
<p>1 <u>Exhibitor Package</u> includes:</p> <ul style="list-style-type: none"> • 1 Attendee • Conference Meals • Cocktail Reception 	<ul style="list-style-type: none"> • Lanyard Sponsor with logo, website or QR code • 1/2 page ad in Conference Program 	<ul style="list-style-type: none"> • Tote Bag Sponsor with logo • 1/2 page ad in Conference Program 	<p>Workshop Sponsor (see left banner) full page ad in Conference Program</p>
<p>Logo in/on:</p> <ul style="list-style-type: none"> • Conference Program (see left banner) • STAAR website • Participant binders 	<ul style="list-style-type: none"> • Ad, text, and link "Shout Out" in Vital Vet E-Newsletter (with > 12,000 veterinary rehab professionals and ultra-dedicated pet parents) 	<ul style="list-style-type: none"> • Ad, text, and link "Shout Out" in Vital Vet E-Newsletter (with > 12,000 veterinary rehab professionals and ultra-dedicated pet parents) 	<p>Ad, text, and link "Shout Out" in Vital Vet E-Newsletter (with > 12,000 veterinary rehab professionals and ultra-dedicated pet parents)</p>

Interested in customized sponsorship opportunities? Contact us at: info@staarconference.com




STAAR Program/Resource Guide

Full Color Ads and/or Articles Accepted

- \$300 Half Page (7.5" w x 4.75" h)
- \$500 Full Page (7.5" w x 10" h)
- \$1,100 Inside Front or Back Cover, Full Page (7.5" w x 10" h)
- \$1,500 Back Cover, Full Page (7.5" w x 10" h)
- \$2,200 Middle Spread, 2 Full Pages (7.5" w x 10" h)

All ads are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to info@staarconference.com.

Ad submission deadline is 6/15/2023.

- 300 printed copies to be included in STAAR Participant totes
- over 12,000 will be distributed electronically through 
- additional distribution through social media
- PDF available for download on STAAR website



Social Media Enhancements

Social Media Presence	Social Media Promotion	Social Media STAAR
<ul style="list-style-type: none">• Image post• Branded content and copy• Hashtag cultivation• Exposure across all STAAR Conference platforms• Sharing to affiliate accounts for increased insights	<ul style="list-style-type: none">• Image post• Branded content and copy• Hashtag cultivation• Exposure across all STAAR Conference platforms• Sharing to affiliate accounts for increased insights	<ul style="list-style-type: none">• Image post• Branded content and copy• Hashtag cultivation• Exposure across all STAAR Conference platforms• Sharing to affiliate accounts for increased insights
<ul style="list-style-type: none">• 2 weeks of exposure, intermittent up to Conference• Linked to drive traffic to YOUR website• "Shout Out" in 1 Vital Vet Newsletter	<ul style="list-style-type: none">• 4 weeks of exposure, intermittent up to Conference• Linked to drive traffic to YOUR website• "Shout Out" in 2 Vital Vet Newsletters	<ul style="list-style-type: none">• 6 weeks of exposure, intermittent up to Conference• Linked to drive traffic to YOUR website• "Shout Out" in 3 Vital Vet Newsletters
Pricing: \$369	Pricing: \$672	Pricing: \$975



Interested in customized sponsorship opportunities? Contact us at: info@staarconference.com

STAAR Sponsorship Application

Select Choices Below

Sponsorship Opportunities / Vendor Spaces

_____ Exhibitor Space \$1,900 (includes 1 attendee)

_____ RockSTAAR Sponsor \$5,500

_____ SuperSTAAR Sponsor \$6,500

_____ MegaSTAAR Sponsor \$10,500

_____ Additional Exhibitor Package (meals and Cocktail Party) \$600

STAAR Program / Resource Guide

_____ Half Page Ad \$300

_____ Full Page Ad \$500

_____ Inside Front Cover \$1,100 / _____ Inside Back Cover \$1,100

_____ Back Cover \$1,500

_____ 2-Page Middle Spread \$2,200

Social Media Enhancement: Social Media Presence (\$369) _____ ; Social Media Promotion (\$672) _____ ; Social Media STAAR (\$975) _____



STAAR Sponsorship Application

Company / Exhibitor Information

Company Name (as will be displayed on printed materials)

Company Address (include State, Zip)

Phone

Contact E-Mail

Sponsor Coordinator Name

Attendee Name (1)

Attendee Name (2)



STAAR Sponsorship Application

Billing Information

Visa / MC / Amex / Disc #

Exp. Date

Sec Code

Name on Card

Billing Address

Zip Code

Check Payable to: Vital Vet, LLC **Mail To:** Vital Vet, LLC, PO Box 11, Oldwick, New Jersey, 08858

Questions? Contact: info@staarconference.com; 1-908-963-2255 (ph); 1-908-439-9239 (fx)

