

★ STAAAR 2026

APRIL 28 – MAY 1
HILTON PARSIPPANY
NEW JERSEY, US

**THE CONFERENCE
WITH THE MOST
HANDS-ON TRAINING**
ALL HANDS ON DOG!



**EXHIBITOR &
SPONSORSHIP
PROGRAM**

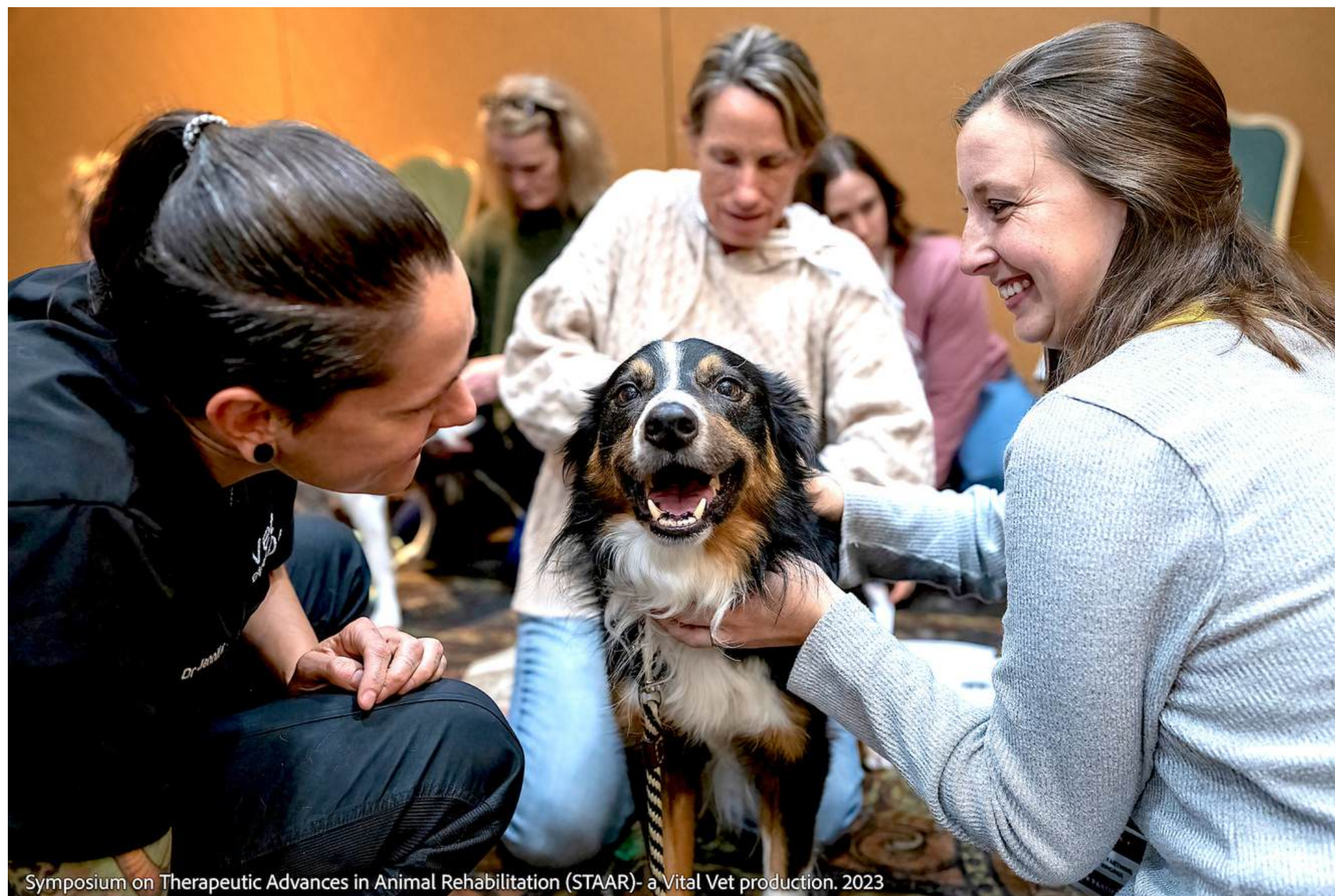


A VITAL VET PRODUCTION

ABOUT STAAR CONFERENCE

OUR MISSION

STAAR Conference delivers hands-on, practical education in veterinary rehabilitation, sports-medicine, fitness, and wellness through small-group workshops, expert lectures, and collaborative discussion. Built by and for the veterinary community, STAAR empowers professionals with the skills, knowledge, and connections to advance and shape the future of animal healthcare.



Symposium on Therapeutic Advances in Animal Rehabilitation (STAAR)- a Vital Vet production. 2023

“STAAR provides education one cannot find at national or specialist conferences

because of its exemplary educational quality, integration of the many sub-professions involved in veterinary rehab, and the focus on specific, difficult topics. My interactions with a wide range of amazing peers and instructors from all walks of veterinary rehabilitation, sports fitness and conditioning, and physical therapy allowed me to share/gain invaluable information, refined my focus on key learning issues, and led me to explore new treatment regimens for my own patients.”

*Andrea L. Looney, DVM,
DACVAA, DACVSMR, CCRP /
Anesthesia and Pain
Management Services*



OUR ATTENDEES

2025 CONFERENCE STATS

- 17 Workshop labs with live dogs (from 4 - 20 CEs/lab)
- First-ever, pivotal Panel Discussion with industry leaders and key decision-makers *“Mindful and Responsible Leadership in Animal Rehabilitation”*
- 15 world-class instructors and speakers
- 252 attendees from US, UK, Canada, Costa Rica, Singapore, Australia, and New Zealand
- 57% veterinary professionals; 41% physical therapists; 2% other disciplines
- 106 dog volunteers
- 86 ultra-dedicated pet parents

WHY STAAR LEADS THE PACK

- 78% of STAAR attendees are key decision-makers / practice owners
- 100% of STAAR attendees visit the exhibit hall

STAAR IS WHERE YOU MEET 100% OF YOUR TARGET MARKET

Connect with the exact veterinary professionals who understand the industry, and where

78% can say “YES” to buy, and

100% can say “YES” to recommend and implement



“Attending STAAR, as a veterinarian, vendor, and now deepening my expertise as a rehabilitation student, has been truly transformative.

The hands-on workshops and collaborative spirit have already reshaped how I approach patient care, blending clinical rigor with cutting-edge rehab techniques. I’m proud to share these insights with our community and excited to see the positive impact on animal wellness.”

Jaime Pickett, DVM, MBA, Chief Medical Officer, Equusir USA

“The STAAR Conference is an incredible opportunity to learn from some of the best in veterinary rehabilitation.

What sets STAAR above other conferences is the hands-on time with dogs that are part of every lecture allowing you a chance to practice what you just learned. The small class size allows opportunities to have your questions answered and your techniques improved if needed. The STAAR Conference also allows you to build relationships with other rehabilitation practitioners, specialists and vendors that can be a valuable resource. It is a fantastic conference run by great people. **Just go, you will gain so much information.”**

Nancy Peterson, DVM, CCRT, CVA, CVSMT

CONFERENCE PREVIEW

INSTRUCTORS

- Laurie Edge-Hughes, PT, MAn St, CAFCI, CCRT
- Lindsey Fry, DVM, DACVSMR, CCRP, CVPP, cVMA
- Kirsty Oliver, VN, RVT, VTS, CCRP, CCAT, CCMT, CVPP
- Kara Amstutz, DVM, CCRT, CVA, CVPP, DACVSMR
- Elena Saltis, BSc, NZPT, APA, CCRT
- Ria Acciani, MPT, CCRP, IADN cert.
- Jana Gams, DVM, CCRP
- Heather Owen, DVM, MAV, CCRP
- Kirk Peck, PT, PhD, CSCS, CCRT, CERP

More to come

TOPICS

- Basic Manual Therapy for the Canine Spine
- Assessment and Multimodal Management of Pain
- Advancements in UWTM Therapy
- Lameness and Gait Analysis
- From X-Ray to Action: Developing Canine Rehab Strategies
- Advanced Neurorehab: Synergistic Approaches with Veterinarians and Physical Therapists
- Strain, Counterstrain
- The Vagus Nerve & GOLPP
- Geriatrics - From Nutrition to Fitness
- Rehabbing Dogs with CCL and Patellar Instability
- Management of Vestibular Disorders
- Assessment and Treatment Options for Pelvic and SI Injuries

More to come



EXHIBITOR SCHEDULE

Recommended exhibitor days/hours:

- Wed. April 29, 8:00am - 7:00pm
- Thurs. April 30, 8:00am - 9:15pm; Thursday Evening Cocktail Party in Exhibit Hall [This year's theme: **Vinyl & Velvet** a retro record party featuring classic rock, motown, and funk (followed by: Movie & Music Trivia - back by popular demand)]
- Fri. May 1, 8:00am - 7:00pm



EXHIBITOR OPPORTUNITIES & BRANDING PACKAGES

OPPORTUNITIES	Booth Details	# Attendee Badges	Digital Marketing	Print Marketing	Investment
Exhibitor Booth Space	Booth Length: 8ft; Width: 6ft Included: 6' x 4' table, table skirt, chair, electricity, Conference meals, participant list	1 Exhibitor; 1 Cocktail Party	Shout out on social media; logo on website	Logo in Event Program	\$2450
Lanyard Sponsor - your logo puts your brand in the spotlight from start to finish. Worn by all attendees (quantity - 300)	Booth - see <i>above for details</i>	2 Exhibitor; 2 Cocktail Party	Ad with CTA link in Vital Vet Newsletter (vitalvet.org); Special mention on social media; logo on website	½ page, full color ad and logo in Event Program	\$5700
Show Tote Sponsor - put your brand in their hands with your logo on our durable, high-quality totes designed to last long after the event. For all attendees (quantity - 300)	Booth - see <i>above for details</i>	2 Exhibitor; 2 Cocktail Party	Top Banner Ad with CTA link in Vital Vet Newsletter (vitalvet.org); Special mention on social media; logo on website	Full page, full color ad and logo in Event Program	\$6900
Parking Pass Sponsor - drive brand awareness by sponsoring the official STAAR Conference parking passes and be seen on every dashboard	Booth - see <i>above for details</i>	1 Exhibitor; 1 Cocktail Party	Ad with CTA link in Vital Vet Newsletter (vitalvet.org); Shout out on social media; logo on website	½ page, full color ad and logo in Event Program	\$3500

SPONSORSHIP OPPORTUNITIES FOR FUN & FITNESS

OPPORTUNITIES	Digital Marketing	Print Marketing	Investment
Morning Wellness and Recovery - Align your brand with health and wellness during this rejuvenating yoga and meditation experience that energizes attendees and prepares them for a day of learning. As the exclusive sponsor, your brand will be prominently featured on event signage and branded hydration station (<i>booth space not included</i>).	Shout out on social media; logo on website	Logo in Event Program; Tote bag insert	\$2000
Signature Cocktail Party - Be the brand behind the most anticipated night of STAAR. As the exclusive sponsor, you'll bring energy to this unforgettable networking event where attendees unwind, connect, and celebrate the heart of veterinary rehabilitation. Your brand will be featured throughout the venue including welcome and food and drink station signage (<i>booth space not included</i>).	Ad with CTA link in Vital Vet Newsletter (vitalvet.org); Special mention on social media; logo on website	Full page, full color ad and logo in Event Program; Tote bag insert	\$9000
Music & Movie Connection Game - Be the brand behind the laughter, competition, and unforgettable moments as veterinary professionals let loose at STAAR's most buzzed-about-after-hours event. Last year's game was such a hit, attendees didn't want it to end! As an exclusive sponsor, your brand will be featured on signage and trivia score sheets (<i>booth space not included</i>).	Top Banner Ad with CTA link in Vital Vet Newsletter (vitalvet.org); Special mention on social media; logo on website	Full page, full color ad and logo in Event Program; Tote bag insert	\$2500
Your VIP Lounge - Position your brand in the center of the VIP Lounge, a premium perk for our most loyal attendees and instructors. It's a place to recharge between sessions, catch up on work, and enjoy specialty snacks and beverages. Brand opportunities include refreshments, takeaways, and optional product displays and materials (<i>booth space not included</i>).	Ad with CTA link in Vital Vet Newsletter (vitalvet.org); Shout out on social media; logo on website	½ page, full color ad and logo in Event Program; Tote bag insert	\$3800

PROGRAM/RESOURCE GUIDE

TOTE INSERTS

FULL COLOR ADS AND ARTICLES

- \$375 Half Page (7.5" w x 4.75" h)
- \$600 Full Page (7.5" w x 10" h)
- \$1,500 Inside Front or Back Cover, Full Page (7.5" w x 10" h)
- \$1,900 Outer Back Cover, Full Page (7.5" w x 10" h)

All ads and articles are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to jill@staarconference.com. **Ad and article submission deadline is 2/28/2026.**

- 300 printed copies to be included in STAAR Participant totes
- over 18,000 will be distributed electronically through Vital Vet Newsletters
- additional distribution through social media
- PDF available for download on STAAR website

PARTICIPANT TOTE BAG INSERTS

Include a small trinket or postcard (no brochures or full size literature) in each participant's tote bag. Quantity 300. **The deadline to receive the tote bag inserts is 3/30/2026.**

- Free - Sponsors
- \$250 - Exhibitors
- \$450 - Others



EXHIBITOR INFORMATION

CONTACT US:

- info@staarconference.com
- 1-963-2255

Exhibitor Information, Exhibit Hall, and Set-Up

- A participant list will be issued to all exhibitors at least 1 week before the Conference; Complete list of participants will be issued within 1 week following the Conference.
- The Exhibit Hall is located directly outside Workshop classrooms, which is easily accessible to all participants throughout the day. As part of their Workshops, instructors may elect to take participants to the Exhibit Hall to discuss relevant products or materials.
- Keep in mind that the Exhibit Hall is open at all times and we highly recommend that you store your products overnight in the Vendor Storage Room provided. Classrooms and storage room are locked overnight.
- Set-up time is Tuesday, April 28, 2026 between 2:00 pm – 6:00 pm.
- All exhibits should be fully operational by 7:30am, Wednesday, April 29, 2026.
- Conference Workshop Hours:
 - Wednesday - Friday, April 29 - May 1, 8:30 am - 6:30 pm
 - Thursday Evening Cocktail Party in Exhibit Hall 7:15 pm - 9:15 pm

Though exhibitors are encouraged to be present at their booth during the above-specified Conference hours, STAAR Conference does not impose mandatory attendance.

Break Down

- Breakdown Times: Friday, May 1, after 6:30pm or Saturday, May 2nd, before 12:00 pm. Space must be cleared by 12:00 pm.

HOTEL & EXHIBITOR INFORMATION

Shipping Materials and Equipment Prior to the Conference

Shipping

- Please contact Maria Denzer (maria@staarconference.com) PRIOR to shipping any materials to the Hilton.
- Hilton will begin accepting packages for STAAR Conference starting April 23, 2026.
- All packages must be labeled with your company name and addressed as follows:

Hilton Parsippany

Attention: Ivy Argueta, Hilton Front Desk (STAAR Conference – 04/28/2026; Maria Denzer)

1 Hilton Court, Parsippany, NJ 07054

- Once packages are received, the exhibitor is responsible for delivery to their exhibitor space. STAAR and Hilton are not responsible for returning packages or for loss of or damage to exhibitor's materials. Please supply your own method of shipment back to your facility including pre-paid return labels and all documentation.

Exhibitor Responsibilities

- Exhibitors are not permitted in Workshop classrooms during Workshop hours unless otherwise agreed upon through sponsorship opportunities. An exhibitor can register as a STAAR Participant and enroll in STAAR workshops if the exhibitor is qualified (e.g., DVM, CCRP - see individual Workshop prerequisites) and if the workshop does NOT pertain to the products or services that are being offered by the exhibitor.
- Exhibitors are responsible for generating their own leads. STAAR does not provide lead-generation systems.
- Sponsorships are non-refundable and non-transferable.
- Refunds are not issued for late arrivals or absenteeism.
- Dates, locations, instructors and/or costs are subject to change.
- Exhibitors are liable for any and all damages to Hilton, or to STAAR staff, participants, or volunteers and dogs produced by the exhibitor and/or their employee(s) or their equipment throughout the duration of the STAAR Conference.
- STAAR Conference and their agents, employees, instructors, participants, and the hosting facility are not liable for damages resulting from burglary, destruction, and willful or negligent damage to property during shipment, set-up break down, and Conference attendance.
- Exhibitors will be required to sign a Release of Liability upon arrival and registration at STAAR.
- We highly recommend that exhibitors obtain general commercial liability insurance and third party liability insurance for the duration of STAAR Conference, and that STAAR Conference be included on the policy as additional insured.

STAAR OPPORTUNITIES APPLICATION – P1

SELECT CHOICES BELOW

Exhibitor Opportunities	Sponsorship Opportunities
STAAR Exhibitor Booth Space \$2450 Lanyard Sponsor (with booth) \$5700 Show Tote Sponsor (with booth) \$6900 Parking Pass Sponsor (with booth) \$3500 Additional Booth Space Attendee (includes STAAR meals and Cocktail Party) \$600	Morning Wellness and Recovery \$2000 Signature Cocktail Party \$9000 Movie & Music Connection Game \$2500 Your VIP Lounge \$3800
Program & Resource Guide	Tote Inserts
Half Page Ad \$375 Full Page Ad \$600 Inside Front Cover \$1500 Inside Back Cover \$1500 Outer Back Cover \$1900	Sponsors - Free Exhibitors \$250 Others \$450



Contact us for pricing questions and let us help you create a unique brand experience.

STAAR APPLICATION - P2

COMPANY / EXHIBITOR INFORMATION

Company Name (will be displayed on printed materials): _____

Attending Exhibitor Name: _____

Contact Person

Name: _____

Phone: _____ **E-Mail:** _____

Billing Information

Name on Card: _____

Visa / MC / Amex / Disc #: _____

Exp Date: _____ **Sec. Code:** _____

Billing Address (Street): _____

Billing Address (City, State, Zip): _____

Checks

Payable to: Vital Vet, LLC **Mail to:** 36 Hill and Dale Road, Lebanon, New Jersey 08833

Questions? **Contact:** info@staarconference.com; 1-908-963-2255 (ph); 1-908-439-9239 (fx)

