



STAAR

SYMPOSIUM ON THERAPEUTIC ADVANCES IN ANIMAL REHABILITATION

APRIL 30 - MAY 2, 2025

HILTON PARSIPPANY
NEW JERSEY, US

SPONSORSHIP
PROGRAM



STAAR

ALL HANDS ON DOG!

THE CONFERENCE
WITH THE MOST
HANDS-ON TRAINING



A VITAL VET PRODUCTION

CONFERENCE PREVIEW

INSTRUCTORS

- Laurie Edge-Hughes, PT, MAn St, CAFCI, CCRT
- Leslie Eide, DVM, CCRT
- Samantha Wong, DVM, CCRP, CVA
- Debbie Gross Torraca, DPT, CCRP, CCAT, Dipl. ABPTS
- Elena Saltis, BSc, NZPT, APA, CCRT
- Ria Acciani, MPT, CCRP, IADN cert.
- Kara Amstutz, DVM, CCRT, CVA, CVPP, DACVSMR
- Kirsty Oliver, VN, RVT, VTS, CCRP, CCAT, CCMT, CVPP

TOPICS

- Advanced Canine Spine
- Shockwave for Tendinopathies, Myelopathies, and OA
- Conservative Management of IVDD
- Strain, Counterstrain
- The Vagus Never & GOLPP
- Building Blocks for Canine Fitness
- Rehabbing Dogs with CCL and Patellar Instability
- Baseline Assessment for Sporting Dogs
- Mulligan for the Spine
- Injury and Pain Effects on Biomechanics and Posture
- Fascia and Kinetic Lines
- How to Use Laser Acupuncture to Maximize Patient Outcomes
- Next Level Neuro Rehab



EXHIBITOR SCHEDULE

Recommended exhibitor days/hours:

- Wed. April 30 - Fri. May 2; 8:00am - 6:30pm
- Thursday Evening Cocktail Party in Exhibit Hall (this year's theme: *Like, Totally 80's*; includes *Movie & Music Trivia*)



SIJ: Anatomy & Biomechanics

SIJ Joint Surfaces

SIJ is comprised of *synovial* and cartilaginous joint surfaces

- The crescent shaped Auricular Surfaces of the wings of the sacrum and ilium are covered by hyaline cartilage and the margins are united by a thin joint capsule.



and more...

SPONSORSHIP OPPORTUNITIES

OPPORTUNITIES	STAAR Sponsor \$2450 (25 spaces)	RockSTAAR Sponsor \$5700 (1 space)	SuperSTAAR Sponsor \$6700 (2 spaces)	MegaSTAAR Sponsor \$9800 (1 space)
Exhibitor Space & Package: <ul style="list-style-type: none"> Table (4'x8'), table skirt & chair Conference meals & Cocktail Reception 	1 Attendee	2 Attendees	2 Attendees	2 Attendees
<ul style="list-style-type: none"> Conference Program (see right side page) STAAR website & Participant binders 	Logo in Program, site, and binders	1/2 page ad in Program, logo in site, binders	1/2 page ad in Program, logo in site, binders	Full page ad in Program, logo in site, binders
Vital Vet Newsletter & Social Media <ul style="list-style-type: none"> (Newsletter subscribers > 15,500 veterinary rehab professionals and ultra-dedicated pet parents) Social Media includes FB, Instagram, X 	N/A	Ad, text & link in Newsletter Shout out on social media	Ad, text & link in Newsletter Shout out on social media	Top banner ad, text & link in Newsletter Special mention on social media
Branding Sponsorships	N/A	Lanyard Sponsor	Tote Bag Sponsor	Cocktail Party Co-Sponsor

Conference Program

- 300 printed copies
- over 15,500 copies distributed electronically through **Vital Vet**
- additional distribution through social media

Check out Vital Vet

The largest website of expertly-chosen products and services for pet mobility and longevity.

For ultra-dedicated pet parents and veterinary professionals.

www.vitalvet.org



Special Sponsorship - PARKING PASS SPONSOR: includes all STAAR Sponsor benefits plus Parking Pass Recognition (parking pass sent to ALL registered participants and volunteers; includes your short message, logo, website/QR. \$3500 (1 space).

STAAR PROGRAM/RESOURCE GUIDE

FULL COLOR ADS AND ARTICLES

- \$300 Half Page (7.5" w x 4.75" h)
- \$500 Full Page (7.5" w x 10" h)
- \$1,100 Inside Front or Back Cover, Full Page (7.5" w x 10" h)
- \$1,500 Outer Back Cover, Full Page (7.5" w x 10" h)

All ads and articles are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to jill@staarconference.com. **Ad and article submission deadline is 2/28/2025.**

- 300 printed copies to be included in STAAR Participant totes
- over 16,000 will be distributed electronically through Vital Vet Newsletters
- additional distribution through social media
- PDF available for download on STAAR website

PARTICIPANT TOTE BAG INSERTS

Include a small trinket or postcard (no brochures or full size literature) in each participant's tote bag. Quantity 150. **The deadline to receive the tote bag inserts is 3/30/2025.**

*If you purchase an ad (any size) for the STAAR Conference Program & Resource Guide, the **Tote Bag Insert is FREE.***

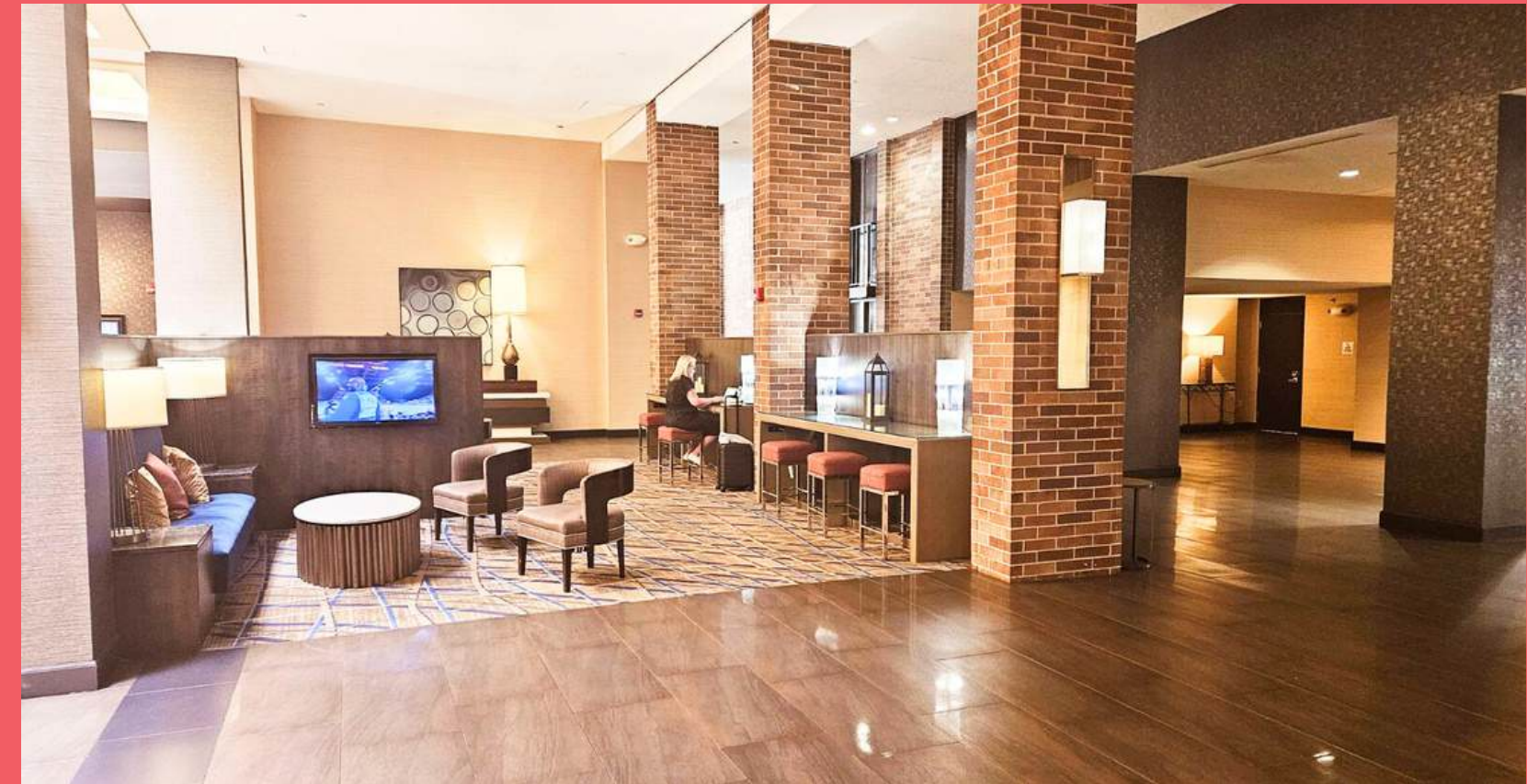


HOTEL INFORMATION (NEW VENUE)

Conference Center/Hotel Information

Hilton Parsippany

- Address: 1 Hilton Court, Parsippany, New Jersey, 07054, USA
- Contact: +1-973-267-7373; www.hilton.com/en/hotels/prnjjes-embassy-suites
- STAAR Hotel Room Group Code: Link is available upon registration



Open
floor
plan



YOUR
exhibitor
space
directly
outside
classrooms



Spacious
classrooms

EXHIBITOR INFORMATION

CONTACT:

Maria Denzer, Vendor Registration

- maria@staarconference.com
- +1-908-399-1563

Exhibit Hall and Set-Up

- The Exhibit Hall is located directly outside Workshop classrooms, which is easily accessible to all participants throughout the day. As part of their Workshops, instructors may elect to take participants to the Exhibit Hall to discuss relevant products or materials.
- Keep in mind that the Exhibit Hall is open at all times and we highly recommend that you store your products overnight in the Vendor Storage Room provided. Classrooms and storage room are locked overnight.
- Set-up time is Tuesday, April 29, 2025 between 2:00 pm – 6:00 pm.
- All exhibits should be fully operational by 7:30am, Wednesday, April 30, 2025.
- Conference Workshop Hours:
 - Wednesday - Friday, April 30 - May 2, 8:00 am - 6:30 pm
 - Thursday Evening Cocktail Party in Exhibit Hall (this year's theme: *Like, Totally 80's*; includes *Movie & Music Trivia*)

Though exhibitors are encouraged to be present at their booth during the above-specified conference hours, STAAR Conference does not impose mandatory attendance.

Break Down

- Breakdown Times: Friday, May 2, after 6:30pm or Saturday, May 3rd, before 12:00 pm. Space must be cleared by 12:00 pm.
- Please contact Jill Fox, Director of Vendor Relations (jill@staarconference.com), if planning to break down early.

HOTEL & EXHIBITOR INFORMATION

Shipping Materials and Equipment Prior to the Conference

Shipping

- Please contact Jill Fox (jill@staarconference.com) PRIOR to shipping any materials to the Hilton.
- Hilton will begin accepting packages for STAAR Conference starting April 23, 2025.
- All packages must be labeled with your company name and addressed as follows:

Hilton Parsippany

Attention: Ivy Argueta, Hilton Front Desk (STAAR Conference – 04/29/2025; Maria Denzer)

1 Hilton Court, Parsippany, NJ 07054

- Once packages are received, the exhibitor is responsible for delivery to their exhibitor space. STAAR and Hilton are not responsible for returning packages or for loss of or damage to exhibitor's materials. Please supply your own method of shipment back to your facility including pre-paid return labels and all documentation.

Exhibitor Responsibilities

- Exhibitors are not permitted in Workshop classrooms during Workshop hours unless otherwise agreed upon through sponsorship opportunities. An exhibitor can register as a STAAR Participant and enroll in STAAR workshops if the exhibitor is qualified (e.g., DVM, CCRP - see individual Workshop prerequisites) and if the workshop does NOT pertain to the products or services that are being offered by the exhibitor.
- Exhibitors are responsible for generating their own leads. STAAR does not provide lead-generation systems.
- Sponsorships are non-refundable and non-transferable.
- Refunds are not issued for late arrivals or absenteeism.
- Dates, locations, instructors and/or costs are subject to change.
- Exhibitors are liable for any and all damages to Hilton, or to STAAR staff, participants, or volunteers and dogs produced by the Exhibitor and/or their employee(s) or their equipment throughout the duration of the STAAR Conference.
- STAAR Conference and their agents, employees, instructors, participants, and the hosting facility are not liable for damages resulting from burglary, destruction, and willful or negligent damage to property during shipment, set-up break down, and Conference attendance.
- Exhibitors will be required to sign a Release of Liability upon arrival and registration at STAAR.
- We highly recommend that Exhibitors obtain general commercial liability insurance and third party liability insurance for the duration of STAAR Conference, and that STAAR Conference be included on the policy as additional insured.

STAAR SPONSORSHIP APPLICATION - P1

SELECT CHOICES BELOW

Sponsorship Opportunities

_____ STAAR Sponsor Exhibitor Space \$2450

_____ RockSTAAR Sponsor \$5700 (*SOLD OUT*)

_____ SuperSTAAR Sponsor \$6700

_____ MegaSTAAR Sponsor \$9800

_____ Additional attendee in your Exhibitor Space
Exhibitor Package (meals and Cocktail Party) \$600

STAAR Program / Resource Guide

_____ Half Page Ad \$300

_____ Full Page Ad \$500

_____ Inside Front Cover \$1100 /
_____ Inside Back Cover \$1100

_____ Outer Back Cover \$1500

_____ **Special Sponsorship:** Parking Pass Sponsor
\$3500



STAAR SPONSORSHIP APPLICATION - P2

COMPANY / EXHIBITOR INFORMATION

Company Name (will be displayed on printed materials)

Company Address (street)

Company Address (city, state, zip)

Phone

Contact E-Mail

Sponsor Coordinator Name

Attendee Name (1)

Attendee Name (2)



STAAR SPONSORSHIP APPLICATION - P3

BILLING INFORMATION

Visa / MC / Amex / Disc #

Exp Date

Sec Code

Name on Card

Billing Address (street)

Billing Address (city, state, zip)

Check Payable to: Vital Vet, LLC

Mail To: Vital Vet, LLC, 36 Hill and Dale Road, Lebanon, NJ 08833

Questions? Contact: info@staarconference.com; 1-908-963-2255 (ph); 1-908-439-9239 (fx)

