



STAAR

Symposium on Therapeutic Advances in Animal Rehabilitation

Hands down
STAAR is the
conference
with the most
hands-on
training

Sept. 27-30, 2023
Parsippany, New Jersey



a Vital Vet Production

2023 Conference Preview

Instructors

- Laurie Edge-Hughes, BScPT, MAnimSt(Animal Physio), CAFCI, CCRT
- Debbie Gross Torraca, DPT, MSPT, CCRP, Boarded Orthopedic Clinical Specialist Emeritus
- Amie Lamoreaux Hesbach, PT, DPT, MS, NCPT, CCRP, CCRT, CKTP
- Jenny Moe, PT, MS, DPT, CCRT, APT
- Elena Saltis BSc, CCRT, NZPT, NZAVPA, APA
- Susan Davis, PT, DPT
- Ria Acciani, MPT, CCRP

and more...

Topics

- Mulligan Techniques for Limbs and Spine
- The Multimodal Management of Iliopsoas Muscle Injuries
- Advancements in Degenerative Myelopathy
- Advanced Manual Therapy for the Canine Spine
- Conservative Management of Medial Shoulder Hypermobility
- Puppy Conditioning
- Kinesiology Taping
- Instrument-Assisted Soft Tissue Mobilization
- Sensory Stimulation for Neuroplasticity
- Conservative Management of Patellofemoral and Stifle Instabilities

and more...

Exhibitor Schedule

- Recommended exhibitor days/hours: Wed. Sept 27 - Fri. Sept 29; 8:00am - 6:30pm
- Optional bonus day/time: Sat. Sept 30; 8:00am - 12:30pm
- Friday Evening Cocktail Party in Exhibit Hall
- Saturday schedule includes workshops for ultra-dedicated pet parents



Sponsorship Opportunities

Conference Program

- 300 printed copies
- over 11,000 copies distributed electronically through Vital Vet 
- additional distribution through social media

*Workshop sponsors

- attend workshop
- assist with demos
- workshop room drop



Vital Vet is

The largest website of pet specialty products and services for pet parents and veterinary professionals.

www.vitalvet.org

Exhibitor Space
\$1,900
(15 total spaces available)

RockSTAAR
\$5,500
(1 available)

SuperSTAAR
\$6,500
(2 available)

MegaSTAAR
\$10,500
(4 available)

Exhibitor Space includes:

- Table (4'x8') in premier space directly outside classrooms
- Table skirt
- Chair

All Exhibitor Space amenities with 2 Exhibitor Packages including Conference meals and Cocktail Reception

All Exhibitor Space amenities with 2 Exhibitor Packages including Conference meals and Cocktail Reception

All Exhibitor Space amenities with 2 Exhibitor Packages including meals and Cocktail Reception

1 Exhibitor Package includes:

- 1 Attendee
- Conference Meals
- Cocktail Reception

- Lanyard Sponsor with logo, website or QR code
- 1/2 page ad in Conference Program

- Tote Bag Sponsor with logo
- 1/2 page ad in Conference Program

- *Workshop Sponsor (see left banner)
- full page ad in Conference Program

Logo in/on:

- *Conference Program
- STAAR website
- Participant binders

- Ad, text, and link "Shout Out" in Vital Vet E-Newsletter (with > 11,000 veterinary rehab professionals and ultra-dedicated pet parents)

- Ad, text, and link "Shout Out" in Vital Vet E-Newsletter (with > 11,000 veterinary rehab professionals and ultra-dedicated pet parents)

- Ad, text, and link "Shout Out" in Vital Vet E-Newsletter (with > 11,000 veterinary rehab professionals and ultra-dedicated pet parents)

Interested in customized sponsorship opportunities? Contact us at: info@staarconference.com



2023 Program & Resource Guide

Full Color Ads and/or Articles Accepted

- \$300 Half Page (7.5" w x 4.75" h)
- \$500 Full Page (7.5" w x 10" h)
- \$1,100 Inside Front or Back Cover, Full Page (7.5" w x 10" h)
- \$1,500 Back Cover, Full Page (7.5" w x 10" h)
- \$2,200 Middle Spread, 2 Full Pages (7.5" w x 10" h)

All ads are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to info@staarconference.com.

Ad submission deadline is 6/15/2023.

- 300 printed copies to be included in STAAR Participant totes
- over 11,000 will be distributed electronically through Vital Vet
- additional distribution through social media
- PDF available for download on STAAR website



2023 Sponsorship Application

Check desired opportunities

_____ Exhibitor Space \$1,900 (includes 1 attendee)

_____ RockSTAAR Sponsor \$5,500

_____ SuperSTAAR Sponsor \$6,500

_____ MegaSTAAR Sponsor \$10,500

_____ Additional Exhibitor Package (meals and Cocktail Party) \$600

_____ Half Page Program Ad \$300

_____ Full Page Program Ad \$500

_____ Inside Front Cover \$1,100 / _____ Inside Back Cover \$1,100

_____ Back Cover \$1,500

_____ 2-Page Middle Spread \$2,200



2023 Sponsorship Application

Company / Exhibitor Information

Company Name (as will be displayed on printed materials)

Company Address (include State, Zip)

Phone

Contact E-Mail

Sponsor Coordinator Name

Attendee Name (1)

Attendee Name (2)



2023 Sponsorship Application

Billing Information

Visa / MC / Amex / Disc #

Exp. Date

Sec Code

Name on Card

Billing Address

Zip Code

Check Payable to: Vital Vet, LLC **Mail To:** Vital Vet, LLC, PO Box 11, Oldwick, New Jersey, 08858

Questions? Contact: info@staarconference.com; 1-908-963-2255 (ph); 1-908-439-9239 (fx)



a Vital Vet Production