



STAAR Equine in
collaboration with



Symposium on Therapeutic Advances in Animal Rehabilitation

Expert, Hands-On Training for
Veterinary Professionals & Horse Owners

Exhibitor & Sponsor Package

October 28th-29th
USET Foundation at Hamilton Farm
Gladstone, NJ

The inaugural STAAR Equine Conference features
two concurrent tracks:

- Equine Health Professionals
- Horse Trainers & Riders

Anticipated Attendees:

- 90 healthcare professionals
- 70 horse trainers and riders
- 30 horses on site for demonstrations

To maintain a high-quality and focused experience,
we are offering a limited number of sponsorship
opportunities to a select group of companies.



Learn More!

staarconference.com/equine-sponsorship-info

The STAAR Equine Conference is designed to bring together a focused and engaged group of professionals, trainers, and riders who are actively invested in equine health and performance.

With a limited number of attendees and a thoughtfully structured format, sponsors have the chance to connect directly with a highly relevant audience in a setting that prioritizes quality, collaboration, and real, hands-on education.

Exhibitor Opportunities - \$1,900

Exhibitor participation is limited to 10 companies (5 still available) at \$1,900 for Wednesday, October 28th only. Exhibitors will be set up from 11:00 AM to 8:30 PM, with visibility during lunch and the evening cocktail reception.

Exhibitorship includes:

- One 6' table and chair
- One auditor pass to the Wednesday afternoon wet lab
- Half page program advertisement
- Logo placement on the website
- Tote bag insert
- Social media recognition
- One lunch ticket
- One cocktail reception ticket
- Additional attendee passes are available for \$500

**In addition to Wednesday's exhibitor hours, we are exploring opportunities to expand exhibitor visibility on Thursday. These opportunities may extend beyond conference participants to include the surrounding equine community, offering increased exposure and connection with a wider audience.*

Premium Sponsorship Opportunities

Cocktail Reception (Exclusive) - \$7,500

Wednesday evening reception from 6:30 to 8:30 PM

- Event naming rights
- One exhibitor space
- Branded signage throughout the reception
- Opportunity to offer brief welcome remarks
- Premium logo placement across marketing materials
- Social media recognition
- Full page program advertisement

Catered Lunch Sponsor - \$4,500 (Two available)

Wednesday or Thursday

- Signage at buffet and seating areas
- Opportunity to place materials at tables
- Premium logo placement across marketing materials
- Social media recognition
- Full page program advertisement

Additional Sponsorship Opportunities

- Tote Bag Sponsor (full color logo) – \$3,500
- Lanyard Sponsor – \$3,500
- Horse Care Sponsor (with signage on stalls) – \$2,500
- Shuttle Sponsor (with opportunity to ride to/from event with attendees) – \$2,700
- Coffee Break Sponsor with prominent signage – \$2,000

Each of the above includes a half page program advertisement, logo placement on event materials, and a tote bag insert.

Program & Resource Guide

This full-color Conference Program & Resource Guide is an exceptional marketing opportunity for your organization to reach thousands of people in your target audience.

Ads & Articles

- \$250 Half Page (7.5" w x 4.75" h)
- \$400 Full Page (7.5" w x 10" h)
- \$750 Inside Front or Back Cover, Full Page (7.5" w x 10" h)
- \$900 Outer Back Cover, Full Page (7.5" w x 10" h)

All ads and articles are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to ilaria@staarconference.com. Ad and article submission deadline is 8/28/2026.

- 200 printed copies to be included in STAAR Participant totes
- 16,000+ will be distributed electronically through Vital Vet and EquiLearn newsletters
- Additional distribution through social media
- PDF available for download on STAAR website

STAAR Sponsorship Application

Select Choices Below

Exhibitor Opportunities

- Exhibitor - \$1,900 (Wednesday, Oct 28th) (10 total, 5 available)**
Includes table/chair, 1 auditor pass, ½ page ad, logo on website, tote bag insert, social media recognition, 1 lunch ticket, 1 cocktail reception ticket

Premium Sponsorships

- Cocktail Reception – \$7,500 (Exclusive) (Wednesday evening from 6:30-8:30)**
Includes event naming rights, 1 exhibitor space, branded signage at reception, opportunity to offer brief remarks, premium logo placement across marketing materials, social media recognition, full page ad
- Catered Lunch – \$4,500 (2 available) (Wednesday or Thursday)**
Includes signage at buffet and seating areas, opportunity to place materials at tables, premium logo placement across marketing materials, social media recognition, full page ad

Additional Sponsorships

- Tote Bag – \$3,500
- Lanyard – \$3,500
- Horse Care – \$2,500
- Shuttle – \$2,700
- Coffee Break – \$2,000

All Additional Sponsorships include ½ page ad, logo on event materials, tote bag insert

Program & Resource Guide

- Half Page Ad \$250
- Full Page Ad \$400
- Inside Front Cover \$750
- Inside Back Cover \$750
- Outer Back Cover \$900

STAAR Sponsorship Application

Company/Exhibitor Information

Company Name (will be displayed on printed materials): _____

Attending Exhibitor Name: _____

Contact Person

Name: _____

Phone: _____ E-Mail: _____

Billing Information

Name on Card: _____

Visa / MC / Amex / Disc #: _____

Exp Date: _____ Sec. Code: _____

Billing Address (Street): _____

Billing Address (City, State, Zip): _____

Checks

Payable to: Vital Vet, LLC

Mail to: 36 Hill and Dale Road, Lebanon, New Jersey 08833

Questions?

Contact: info@staarconference.com; 1-908-963-2255 (ph); 1-908-439-9239 (fx)