



# STAAR

Symposium on Therapeutic Advances in Animal Rehabilitation

**Sept. 27-30, 2023**

**Parsippany, New Jersey, US**



**Hands down - STAAR is the Conference  
with the most hands-on training**

# 2023 Conference Preview

## Instructors

- Laurie Edge-Hughes, PT, MAn St, CAFCI, CCRT
- Debbie Gross Torraca, MSPT, DPT, CCRP, CCMT, Boarded Orthopedic Clinical Specialist Emeritus
- Amie Lamoreaux Hesbach, PT, DPT, MSPT, CCRP, CCRT, CKTP
- Jenny Moe, PT, MS, DPT, CCRT
- Elena Saltis, BSc, NZPT, APA, CCRT
- Susan Davis, PT, DPT
- Ria Acciani, MPT, CCRP

and more...

## Topics

- Mulligan Techniques for Extremities and Spine
- The Multimodal Management of Iliopsoas Muscle Injuries
- Advancements in Degenerative Myelopathy
- Advanced Manual Therapy for the Canine Spine
- Conservative Management of Medial Shoulder Hypermobility
- Puppy Conditioning
- Kinesiology Taping
- Instrument-Assisted Soft Tissue Mobilization
- Sensory Stimulation for Neuroplasticity
- Conservative Management of Patellofemoral and Stifle Instabilities

and more...

### Exhibitor Schedule

- Recommended exhibitor days/hours: Wed. Sept 27 - Fri. Sept 29; 8:00am - 6:30pm
- Optional bonus day/time: Sat. Sept 30; 8:00am - 12:30pm  
(Saturday schedule includes workshops for ultra-dedicated pet parents)
- Thursday Evening Cocktail Party in Exhibit Hall (this year's theme: *Boogie Wonderland*)





# Sponsorship Opportunities

## Conference Program

- 300 printed copies
- over 12,000 copies distributed electronically through



- additional distribution through social media

## Workshop sponsors

- attend workshop
- assist with demos
- workshop room drop



The largest website of pet specialty products and services for pet parents and veterinary professionals.  
[www.vitalvet.org](http://www.vitalvet.org)

**Exhibitor Space**  
**\$1,900**  
**(15 total spaces available)**

**RockSTAAR**  
**\$5,500**  
**(1 available)**

**SuperSTAAR**  
**\$6,500**  
**(2 available)**

**MegaSTAAR**  
**\$10,500**  
**(4 available)**

### Exhibitor Space includes:

- Table (4'x8') in premier space directly outside classrooms
- Table skirt
- Chair

All Exhibitor Space amenities with 2 Exhibitor Packages including Conference meals and Cocktail Reception

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### 1 Exhibitor Package includes:

- 1 Attendee
- Conference Meals
- Cocktail Reception

- Lanyard Sponsor with logo, website or QR code
- 1/2 page ad in Conference Program

- Tote Bag Sponsor with logo
- 1/2 page ad in Conference Program

Workshop Sponsor (see left banner)  
 full page ad in Conference Program

### Logo in/on:

- Conference Program (see left banner)
- STAAR website
- Participant binders

- Ad, text, and link "Shout Out" in Vital Vet E-Newsletter (with > 12,000 veterinary rehab professionals and ultra-dedicated pet parents)

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Interested in customized sponsorship opportunities? Contact us at: [info@staarconference.com](mailto:info@staarconference.com)




# 2023 Program & Resource Guide

## Full Color Ads and/or Articles Accepted

- \$300 Half Page (7.5" w x 4.75" h)
- \$500 Full Page (7.5" w x 10" h)
- \$1,100 Inside Front or Back Cover, Full Page (7.5" w x 10" h)
- \$1,500 Back Cover, Full Page (7.5" w x 10" h)
- \$2,200 Middle Spread, 2 Full Pages (7.5" w x 10" h)

All ads are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to [info@staarconference.com](mailto:info@staarconference.com).

Ad submission deadline is 6/15/2023.

- 300 printed copies to be included in STAAR Participant totes
- over 12,000 will be distributed electronically through 
- additional distribution through social media
- PDF available for download on STAAR website





# 2023 Sponsorship Application

## Select Choices Below

\_\_\_\_\_ Exhibitor Space \$1,900 (includes 1 attendee)

\_\_\_\_\_ RockSTAAR Sponsor \$5,500

\_\_\_\_\_ SuperSTAAR Sponsor \$6,500

\_\_\_\_\_ MegaSTAAR Sponsor \$10,500

\_\_\_\_\_ Additional Exhibitor Package (meals and Cocktail Party) \$600

\_\_\_\_\_ Half Page Program Ad \$300

\_\_\_\_\_ Full Page Program Ad \$500

\_\_\_\_\_ Inside Front Cover \$1,100 / \_\_\_\_\_ Inside Back Cover \$1,100

\_\_\_\_\_ Back Cover \$1,500

\_\_\_\_\_ 2-Page Middle Spread \$2,200





# 2023 Sponsorship Application

## Company / Exhibitor Information

**Company Name** (as will be displayed on printed materials)

**Company Address** (include State, Zip)

**Phone**

**Contact E-Mail**

**Sponsor Coordinator Name**

**Attendee Name (1)**

**Attendee Name (2)**





# 2023 Sponsorship Application

## Billing Information

Visa / MC / Amex / Disc #

Exp. Date

Sec Code

Name on Card

Billing Address

Zip Code

**Check Payable to:** Vital Vet, LLC      **Mail To:** Vital Vet, LLC, PO Box 11, Oldwick, New Jersey, 08858

**Questions? Contact:** [info@staarconference.com](mailto:info@staarconference.com); 1-908-963-2255 (ph); 1-908-439-9239 (fx)

